



The Works Art & Design Festival Call To Enter 2010

3rd Annual Chalk Art Contest

2010 Festival Dates: June 25 - July 7

Application Deadline is

Monday June 1, 2010

5 PM MST

****Advance registration is recommended as the number of sidewalk sections are limited.****

When: June 27 – June 30, 2010

Winners will be announced on July 1 Canada Day

Where: Sir Winston Churchill Square, Edmonton, Alberta

Mail to: 10635 – 95 St N.W. Edmonton, Alberta T5H 2C3

Deadline: June 1, 2010 5 pm. All registered participants will receive detailed information in the mail by June 7, 2010. Check in begins at 11 AM on June 27, 2010.

Rules:

1. Multiple people may chalk in each section and share the box of chalk.
2. Fees – are **per space**. Two or more people may chalk in each section and share the box of chalk. Any age combination may share a full-sized space. Children-sized spaces are ages 13 and younger only.
3. Requested placement – you may request that your square be adjacent to someone else's. In order to do so, you must send your registrations in together.
4. Registration is on a first come, first serve basis. We cannot hold spaces without full payment. You may register in mail or in person. No registrations will be taken by telephone due to limited staffing.
5. Cancellation – Fees are **Non-refundable** unless the event is cancelled by The Works Festival.
6. Prizes are given out to the top 3 in the full size category and the top 3 in the children size category on July 1, 2010 on The Works Street Stage on Sir Winston Churchill Square at 2 pm.
7. Questions? Contact Glyn Evans-Percy via email marketing.assistant@theworks.ab.ca or phone 780.426.2122 ext 234.
8. Materials provided:
 - Each registered Full size section is provided with one box of high quality vibrant artist chalk and one box of lower grade chalk.
 - Each registered Children size section is provided with _ box of high quality vibrant artist chalk, and _ box of lower grade chalk.

A professional photographer will take photos of each entry (with a signed release) in all categories.

Categories:	Size	Entry Fee	Materials Provided
Full Size: Open to all ages	5'x 5'	\$20.00	2 boxes of chalk
Children Size: Ages 13 and under only	2 _" x 5'	\$10.00	1 box of chalk



Chalk Art Registration and Photo Release

Send this form with payment to: 10635 – 95 St N.W. Edmonton, Alberta T5H 2C3
 Fax completed application form to: 780.426.4673. If you have any questions, please email marketing.assistant@theworks.ab.ca or call 780.426.2122 ext 234. **We will not accept registrations by phone.**

Parental Consent, Registration and Photo Release

I, _____ parent/guardian of _____
 give my consent to participate in The Works Art & Design Festival Chalk Art Contest.

Each participant or parent/guardian of children must sign by their name and agrees to the following:
 I/We agree to release all rights to my chalk artwork produced at the 2010 The Works Art & Design Festival to be held on June 25 - July 7, 2010, to The Works Art & Design Festival and all media for promotional purposes, any photo in which I or my drawing appears and waive any claims for financial reimbursement.

 Signature of adult or guardian (if minor children) covers all participants listed below.

Participants Name(s) Please PRINT PLAINLY	CATEGORIES (descriptions on previous page)		
	Full Size = \$20 Child = \$10		placement requests
	Circle <u>one</u> category <u>per line</u>	Fees	
	Full Size (all ages) Child Age _____		
	Full Size (all ages) Child Age _____		
	Full Size (all ages) Child Age _____		
	Full Size (all ages) Child Age _____		
	Full Size (all ages) Child Age _____		
	TOTAL FEES \$		

Name : _____
 Address: _____
 City: _____ Province: _____
 Postal Code: _____ Phone: _____
 Date: _____
 Payment by: (circle one) ___ Cash ___ Credit Card ___ Money Order ___ Cheque
 VISA/MC number _____ Exp Date _____

Print Name of Credit Card Holder: _____

Signature of Credit Card Holder _____