



# THEWORKS

ART & DESIGN FESTIVAL

## ART MARKET APPLICATION 2011

2011 Festival Dates: June 23 –July 5

The Works Gallery (Consignment)

April 1, 2011

5 PM MST

The Works Art & Design Festival is proud to present the largest FREE art and design festival in North America. Kicking off Edmonton's summer festival season with over 150,000 visitors to Sir Winston Churchill Square each year, The Works is an exciting way for artisans to attract new patrons from Edmonton's Downtown core to the art community. Artisans and Designers can securely sell and promote their talents through The Works Gallery. The Works Gallery will only accept original, hand-crafted, art and designs.

### APPLICATION GUIDELINES

The Works Gallery offers an opportunity to artists who are unable to attend our festival a space to promote and sell their work. The Works Festival will manage all sales and **The Works retains a 40% commission fee.** Onsite Security 24/7.

1. **Incomplete or Emailed** applications will NOT be accepted. If application or payment deadline falls on a statutory holiday or weekend the deadline moves to the next business day.
2. Submissions will be juried on the basis of design, technical skill, originality, and salability. All products and images submitted for jury and marketed at The Works Festival must be the artist's original designs and be of professional quality. The juried artist/craftsperson assures that he or she has direct, hands-on involvement over the creative and production process. **Not accepted items include:** work made from kits, commercial plans, mass produced, factory made or assembled items. The Works Art & Design Festival reserves the right to jury works displayed in The Works Gallery.
3. The Works Art & Design Festival will process all applications and notify all applicants of their acceptance or non-acceptance **one month after application deadline (MAY 1, 2011)**. Participation in any previous The Works Art & Design Festival does NOT guarantee acceptance.
4. **Fees**
  - **Upon acceptance of this application a contract will be issued** for signature(s).
  - Participating artists/vendors should provide enough work to keep their display area well stocked for the duration of the Festival. Works staff will contact you during the Festival is items sell out.
5. Small 2D or 3D artworks (smaller than 2 x 2 feet, jewelry, etc.) must be contained in a weatherproof container that will fit all works.
6. **All inventory lists and artworks must be delivered to The Works office by June 1, 2011.** Clearly label artworks with price, artist initials and inventory number. (IE: ARL#1 \$25.00, ARL#2 \$50.00)
7. **All monies** from The Works Gallery will be mailed to the artist, within one month **after the final day of The Festival.**
8. Business cards, alternate methods of viewing your artwork: books, albums, etc are highly encouraged to display. **Make it easy for patrons to contact you!**
9. That all dealings with Festival staff are of a professional nature. Aggressive and inappropriate behavior will not be tolerated towards staff, visitors of the Festival, fellow participating artisans and vendors.

**I have read the above and understood all of the guidelines #1 - 9:**

**Signature:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

